

Extraordinary General Meeting of ad pepper media International N.V. on 19 July 2022

Voting proxy and voting instruction

If you are unable to attend the Extraordinary General Meeting of Shareholders of ad pepper media International N.V. (the "**Company**") to be held on Tuesday, 19 July 2022 at 09:30 CEST at the offices of NautaDutilh N.V., Beethovenstraat 400, 1082 PR Amsterdam, the Netherlands, (the "**EGM**") in person, you can authorise the Company's proxies or a third person to exercise your voting rights in accordance with your voting instruction below. Your timely registration and timely submission of proof of shareholding in accordance with the section "Registration for attendance in person" and "Proxy voting and voting instructions" in the convocation notice of the **EGM** is also required in this case.

Shareholders are requested to ensure that this voting proxy and voting instruction is completed and duly signed, and received by Computershare by email (e.g. as a PDF file) by no later than **18:00 CEST on Thursday 14 July 2022**:

ad pepper media International N.V. c/o Computershare Operations Center, 80249 München, Germany	e-mail:	anmeldestelle@computershare.de
--	----------------	--

Proxy for the EGM

The undersigned:

(if the Shareholder is a private person)

Name (first name and surname)	
Address	
Postal code and city	
Country	
Passport number ¹ and country of issue	
Number of shares held in the Company on the Record Date (i.e. Tuesday, 21 June 2022 (midnight CEST))	

(if the Shareholder is a legal entity)

Company name	
Office address	
Legal representative(s) ²	
Passport number ³ and country of issue	
Number of shares held in the Company on the Record Date (i.e. Tuesday, 21 June 2022 (midnight CEST))	

hereinafter referred to as the "Shareholder", hereby grants a power of attorney to: *(please tick appropriate box)*

NautaDutilh N.V., Beethovenstraat 400, 1082 PR Amsterdam, the Netherlands.

the following person:

Name (first name and surname)	
Address	
Postal code and city	
Country	

hereinafter referred to as the "Proxy Holder", to be present at the EGM on behalf of the Shareholder, to sign the presence registration forms, participate in deliberations, speak, exercise voting rights that are connected to all the shares held by the

¹ Please attach copy of valid passport.

² Please attach documents evidencing that the representative(s)/signator(y)(ies) is/are authorised to represent the legal entity (e.g. copy of the excerpt of the trade register evidencing the authority).

³ Please attach copy of valid passport.

Shareholder in respect of the items on the EGM 2022 agenda in accordance with the voting instruction below, and do whatever the Proxy Holder may deem necessary, all with the authority of substitution.

The Shareholder hereby agrees to indemnify and to hold harmless the Proxy Holder against any claims, actions or proceedings made against the Proxy Holder and against any damages, costs and expenses that the Proxy Holder might incur in connection with this power of attorney. This power of attorney is governed by Dutch law. Disputes, if any, with respect to this power of attorney shall be exclusively submitted to the competent court in the Netherlands. In the event that the Shareholder later decides to attend the EGM in person, he/she/it has the possibility to withdraw this power of attorney and voting instruction prior to the EGM at the reception desk of the venue of the EGM.

Voting instruction

For a valid vote, only mark one box per voting item. In the event that this power of attorney is granted without voting instruction, it shall be deemed to be a voting instruction in favour of the voting item if the proposal is made by the Managing Board and/or the Supervisory Board of the Company where no voting instruction was given, and against the other voting item for all other proposals.

Individual voting instruction for agenda items (voting items only):	FOR	AGAINST	ABSTAIN
Agenda item 2.: Appointment of the auditor for the 2022 financial year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

City

Date

Signature(s) (legal representative(s) of) Shareholder

Please state your phone number in case we have any further questions (*voluntary*):
