

Annual General Meeting of ad pepper media International N.V. on 17 May 2022 Voting proxy and voting instruction

If you are unable to attend the Annual General Meeting of Shareholders of ad pepper media International N.V. (the "**Company**") to be held on Tuesday, 17 May 2022 at 09:30 CEST at the offices of NautaDutilh N.V., Beethovenstraat 400, 1082 PR Amsterdam, the Netherlands, (the "**AGM**") in person, you can authorise the Company's proxies or a third person to exercise your voting rights in accordance with your voting instruction below. Your timely registration and timely submission of proof of shareholding in accordance with the section "Registration for attendance in person" and "Proxy voting and voting instructions" in the convocation notice of the AGM is also required in this case.

Shareholders are requested to ensure that this voting proxy and voting instruction is completed and duly signed, and received by Computershare by email (e.g. as a PDF file) by no later than **18:00 CEST on Thursday 12 May 2022**:

ad pepper media International N.V. c/o Computershare Operations Center, 80249 München, Germany	e-mail:	anmeldestelle@computershare.de
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Proxy for the AGM

The undersigned:

(if the Shareholder is a private person)

Name (first name and surname)	
Address	
Postal code and city	
Country	
Passport number ¹ and country of issue	
Number of shares held in the Company on the Record Date (i.e. Tuesday, 19 April 2022 (midnight CEST))	

(if the Shareholder is a legal entity)

Company name	
Office address	
Legal representative(s) ²	
Passport number ³ and country of issue	
Number of shares held in the Company on the Record Date (i.e. Tuesday, 19 April 2022 (midnight CEST))	

hereinafter referred to as the "Shareholder", hereby grants a power of attorney to: *(please tick appropriate box)*

NautaDutilh N.V., Beethovenstraat 400, 1082 PR Amsterdam, the Netherlands.

the following person:

Name (first name and surname)	
Address	
Postal code and city	
Country	

hereinafter referred to as the "Proxy Holder", to be present at the AGM on behalf of the Shareholder, to sign the presence registration forms, participate in deliberations, speak, exercise voting rights that are connected to all the shares held by the Shareholder in respect of the items on the AGM 2022 agenda in accordance with the voting instruction below, and do whatever the Proxy Holder may deem necessary, all with the authority of substitution.

¹ Please attach copy of valid passport.

² Please attach documents evidencing that the representative(s)/signator(y)(ies) is/are authorised to represent the legal entity (e.g. copy of the excerpt of the trade register evidencing the authority).

³ Please attach copy of valid passport.

