

Notification in accordance with Art. 5 Para. 1 lit. b and Para. 3 of Regulation (EC) 596/2014 and Art. 2 Para. 2 and 3 of Delegated Regulation (EC) 2016/1052 – 12th Interim Report

Nuremberg, Amsterdam, 11 January 2021

ad pepper media International N.V. commenced the share buyback started by way of the notification of 19 October 2020 in accordance with Art. 5 Para. 1 lit. a of Regulation (EC) 596/2014 and Art. 2 Para. 1 of Delegated Regulation (EC) 2016/1052.

Between 4 January 2021 and 8 January 2021, a total of 20,496 shares (ISIN NL0000238145) were bought back.

The buyback was implemented exclusively via the electronic trading system of the Frankfurt Stock Exchange (Xetra) under the lead of a bank which will make its decisions on the exact timing of the acquisition of the shares within periods specified by the company independently and without being influenced by the company.

In the period from 4 January 2021 to 8 January 2021, the daily number of shares bought back, the average share price and the aggregated volume totaled:

Date	Shares bought back	Average share price (in EUR)	Aggregated volume (in EUR)
04.01.2021	4,309	4.9429	21,298.82
05.01.2021	4,085	4.9955	20,406.60
06.01.2021	3,996	4.9900	19,940.00
07.01.2021	4,000	5.0672	20,268.80
08.01.2021	4,106	5.0707	20,820.20
Total	20,496	5.0124	102,734.42

The total number of shares purchased in the context of the share buyback program since 19 October 2020 up to, and including, 8 January 2021 amounts to 273,023.

Detailed transaction information pursuant to Art, 2 Para, 3 Delegated Regulation (EC) No 2016/1052 can be found on the website of ad pepper media International N.V. under the section Investor Relations (<https://adpeppergroup.com/en/company-shares/#share-buybacks>).

For more information:

Dr Jens Körner (CEO)
ad pepper media International N.V.
+49 (0) 911 929057-0
ir@adpepper.com

Ad hoc Release