

**ANNUAL GENERAL MEETING  
OF AD PEPPER MEDIA INTERNATIONAL N.V.**

ad pepper media International N.V. (the "Company") published the invitation to its upcoming Annual General Meeting in due time on **March, 29th 2016** on the Company`s corporate website.

The Company hereby informs that on the registration date (**April 12th, 2016**) a total of 23,000,000 shares were in circulation and there were 21,123,551 voting rights.

Amsterdam, April 13, 2016

The Management Board